1 – sales manager : it's important to communicate with him because he can give as a good review about the sales in company , and may have high interest in the data

2- customer preferences is important because we must know what the category and when the customer is interested , so you can choose the perfect time to launch the new product and determine the target group of it

1-product Category , name , sub,price,order data,order total , quantity , payment method

2-compare sales for each category and subcategories , check the payment methods ,

Check the sales in specific seasons

3- if we have the customer data we can make a relationship between customers and know there preferences ,

1-proper , trim , Upper

2- number , text , text ,text ,text ,number ,number ,text ,number ,number , date ,text ,number ,number ,text

3 – copy the description from the same product